

RESUME

Pankaj Yadav
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WORK EXPERIENCE

- Worked as lecturer in **ICFAI** (a Management College) at Lakkar Bazaar in Shimla since 1st Jan.,2007 to 30th July,2007.
- Also worked as Guest faculty in **University College of Business Studies** at Ava Lodge in Shimla since 2nd July,2007 to 28th July,2007.
- Served as **Assistant Prof.** and had been taking on the subjects related to Accountancy and Finance in L.R. Institute of Management at Ochaghat in Solan (H.P.) since 1st Aug.,2007 to 21st Oct.,2010.
- Worked as lecturer in Commerce in Government Senior secondary school since 21st Oct.,2010 to 19 August, 2018.
- Had been working as Assistant professor (Commerce) in Dr. Y.S. Parmar Govt. PG College, Nahan from 20th August 2018 to 17th July 2021.
- Currently working as assistant Professor in Department of Commerce in Shri Guru Gobind Ji Government College, Paonta Sahib (H.P.)

EDUCATIONAL QUALIFICATION

- Ph.D (Commerce) from Himachal Pradesh University, Shimla in December 2015.
- M.Phil (Specialization in Finance) in 2004 from H.P.University, Shimla.
- Master of Commerce (Specialization in Management) in 2002 from H.N.B.G.University, Srinagar.
- Bachelor of Commerce in 1998 from Kurukshetra University.
- Higher Secondary(Commerce) in 1995 from C.B.S.E. Board.
- Matriculation in 1993 from C.B.S.E. Board.

PUBLICATIONS

- The research paper entitled '**Acceptance of online buying in Himachal Pradesh**' has been published in **International Journal of Research in Computer Application and Management (ISSN 2231-1009)**. This paper has been published in January 2015 volume. The link is given below:
http://ijrcm.org.in/article_info.php?article_id=5125
- The research paper entitled '**Adoption of Mobile Commerce in Himachal Pradesh**' has been published in **International Journal of Research in Commerce, IT & Management (ISSN 2231-5756)**. This paper has been published in January 2015 volume. The link is given below:
http://ijrcm.org.in/article_info.php?article_id=5171 .
- The research paper entitled '**Factors affecting tele-Shopping behavior of customers in Himachal Pradesh**' has been published in **International Journal of Advanced Research Management & Social Sciences (ISSN 2278-6236)**. This paper has been published in May 2015 volume. The link is given below:
<http://www.garph.co.uk/IJARMSS-vol4-no5.html>
- The research paper entitled '**Active Drivers of Adoption of Internet Banking**' has been published in **Independent Journal of Management & Production (ISSN 2236-269X)** in June 2016. The link is given below:
<http://www.ijmp.jor.br/index.php/ijmp/article/view/403/308>
- Article entitled '**Active Determinants for Adoption of Mobile Wallet**' has been published in **i-manager journal of management (JMGT) (ISSN 0973-5054)** in June-August 2017 issue. The link is given below:
<http://www.imanagerpublications.com/Article.aspx?ArticleId=13565>
- Research paper entitled '**Effectiveness of Political Promotion messages posted or shared on facebook**' has been published in **i-manager journal of Humanities and Social Science management (JHSS)** in September-October 2019 issue.
<https://imanagerpublications.com/article/16975/>
DOI:10.13140/RG.2.2.21944.83203

TITLES OF PROJECTS (MBA) SUPERVISED

- "A study on Financial Statement Analysis of AXIS Bank"(2008).
- "A study on depicting the working capital management of Ranbaxy Laboratories Limited"(2008).
- "Investment pattern of Investors in Shimla (with special reference to Religare Securities Limited)"(2009).
- "Financial Analysis of AXIS Bank"(2009).

- “Financial Analysis of Jogindra Central Co-operative Bank”(2009).
- “A Study on Depicting the rate of absenteeism in Himachal Exicom Communication Limited”(2009).
- “A study on perception of Investors towards Life Insurance Policy”(2009).
- “A study on depicting the Working capital Management in Ambuja cement Limited”(2009).
- “Financial Statement analysis of ACC Limited”(2009).
- “Working Capital Management in Gabriel India Limited”(2009).
- “Financial analysis of Punjab national bank”(2009).
- “Comparative analysis of online broking companies”(2009).
- “Choice of payment methods in Mergers & Acquisitions”(2009).
- “Financial Statement analysis of Su-Kam Power System Limited”(2009).
- Job satisfaction level of medical officers and nurses of Regional Hospitals, Solan and Civil Hospital, Kandaghat”(2010).
- “Attitude of students of L.R.Group of Institutes towards T.V. news channels”(2010).
- “Job stress among grade-III employees of Himachal Road Transport Corporation”(2010).
- “Absenteeism of workers at Shivalik Bimetal Control Limited”(2010).
- “A study on Employee Grievance Redressal procedure of Preethi Himachal & Company (Unit-II)”(2010).
- “Brand image and Positioning of maruti Sx-4 in premium car segment(A case study of Bilaspur District”(2010).
- “Attitude of customers towards e-banking in Solan town”(2010).
- “Attitude of Investors towards Investment in Mutual Funds(A case study on Solan town)”(2010).
- “Attitude of Investors towards the products of Broking Companies”(2010).
- “Identification of training needs at Ranbaxy Labs Limited, Paonta sahib”(2010).
- “A study on on the attitude of bank customers regarding Debit card service/Product”(2010).
- “A study on employees retention of ACC Limited, Barmana”(2010).

RESEARCH INTEREST

- Financial Management
- Role of technology in commerce
- Human Resource Management
- Marketing Management

SUBJECTS TAUGHT

- Accounting for Managers
- Indian Financial System
- Advanced Financial Management
- Research Methodology
- Managerial Economics
- Business Statistics
- Human Resource management
- Management accounting
- Personal Selling and salesmanship
- Business Organisation and Management
- Strategic Management
- Management and Organisational Behaviours

IT TOOLS/ SOFTWARE KNOWN

Operating System Windows98, Windows2000, Windows XP,
Tools MS Office, Internet, SPSS.

ADDITIONAL CERTIFICATE

- Qualified **National Educational Test (NET)** Exam (Commerce) conducted by **UGC** in 2003.

PERSONAL PROFILE

Father's Name Late Sh. Shankar Yadav
Date of Birth 11th Sept., 1977
Nationality Indian
Bonafide Resident Himachal Pradesh
Language Known Hindi and English
Hobbies Reading Newspaper and Playing Cricket
Marital Status Married
Address of Correspondence Pankaj Yadav
H.No. 228/20,Subh Khera,

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REFERENCES

1. Prof. Des Raj Gupta
New Shimla, Sector-2
Shimla
INDIA
Phone Number: 01772670851
Mobile Number: 9418475678
Email: dr Gupta03@gmail.com
2. Er. Mukesh Kumar
Janakpuri
Near Metro Railway Station
New Delhi
India
Mobile Number: 9818826509
Email: chargemky2005@gmail.com

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

Place: Paonta Sahib

Pankaj Yadav